



CORPORATE PROFILE





Without commitment, you
cannot have depth in anything,
whether it's a relationship, a
business or a hobby



Let's take your
polls and research to

HIGHER GROUND



WELCOME TO OUR WORLD

NOI Polls is the No. 1 for country-specific credible polling services across the West African region. A Nigerian opinion polling and research organization founded in 2006, we built on a partnership with Gallup US Inc. to develop opinion research in Nigeria.

Our unique value proposition to our clients is top provide answers to key strategic questions in the decision-making process. We do this by providing relevant informamtion on public opinion and key market trends on various political, economic, social, technological, environment and legal issues.

OUR ETHOS

OUR VISION

To become the premier polling organisation in Africa.

OUR MISSION

To actively engage the public in using their voice to support decision-making process.

OUR VALUES

- Professionalism
- Excellence
- Teamwork
- Integrity
- Commitment

In a country as populous and divergent in cultures and beliefs, it is a complex task articulating perception on current issues that impact the country and its citizens. The task is even more complex because of the near non-existence of formal channels for gathering and analysing information on public perception across the country.

Although there is a large domestic market and an emerging middle class in Nigeria, most businesses operating in the Nigerian environment know that it is difficult to assess market demand or even consumer preferences. Similarly, government policy makers are often unable to ascertain genuine public opinion on economic or social issues, as well as important government policy changes, reforms or legislative actions.

Our goal is to provide timely and relevant information on public opinion on various social and economic issues thus giving voice to ordinary citizens, while empowering decision makers in the public and private sectors for better performance and improved governance. We strongly believe that the output of NOIPolls' opinion research can help support the work of organisations both in the public and private sector.

At NOIPolls we are committed to expressing the voice of ordinary people and giving them the opportunity to influence decision making in the country. We also seek to support business executives and senior policy makers with pertinent information, which can improve their decision-making process.

NOIPolls, working in partnership with The Gallup Poll (USA), aims to address this knowledge gap. NOIPolls will focus on issues of governance, market trends, management of the economy, provision of services, as well as performance of government and private sector institutions.

ABOUT NOIPOLLS

NOIPolls is the No. 1 for country-specific credible polling service across the West African region. A Nigerian opinion polling and research organization founded in 2006, we partner with Gallup US Inc. to develop opinion research in Nigeria.

We pride ourselves on the CSI Factor which is the NOIPolls advantage, as we ensure the highest quality of data output for our clients and partners through our carefully adopted scientific methodologies and transparent reporting standards.

NOIPolls remains in the forefront of providing the much-needed data and information on the perception, attitudes and preferences of the Nigerian population.

CREDIBILITY

SCIENTIFIC

INDEPENDENT

COMPETENCE AREAS



POLLING



RESEARCH



ANALYTICS



DATABANK
MANAGEMENT



STRATEGIC
CONSULTING

OUR VALUE-DRIVEN SERVICES



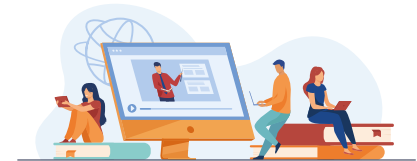
POLLING



RESEARCH



STRATEGIC CONSULTING



ANNUAL SUBSCRIPTION



POLLING SERVICE

Developing the capacity to systematically assess the opinion of Nigerians on socio-economic and governance issues is a very important activity given the country's large size and ethnic diversity. Nigeria is one of the few large countries in the world without an independent polling capability. Indeed many other emerging market economies, including Brazil, India, and South Africa, have domestic capacity to assess national public opinion.

The NOIPolls Opinion Polling Centre (NOPC) is a call centre dedicated to capturing the opinions of Nigerians daily. With the country's Tele-density at 92% (NCC Figures), telephone polling provides a quick access to information. The NOPC provides the Polling service.

With very experienced telephone polling analysts from various cultural backgrounds and having multilingual skills, we pride ourselves in providing timely firsthand information, covering all sectors of the Nigerian economy, capturing public opinion with the highest sense of integrity in a professional manner and with commitment compared to none.

KEY PRODUCTS

Opinion Research Surveys

Market Research Surveys

Consumer Studies

Product Testing

KEY PRODUCTS

✓
Over 80 Million
Active Telephone
numbers database

✓
50+ Call Center
Polling in five
Nigerian Languages

✓
100% QC/QA
Quality Control
and Assurance

RESEARCH SERVICE



The research department is saddled with the responsibility of designing methodologies for surveys, developing survey tools, administering the surveys, collating, processing, and analysing data, and developing client reports. All of these provide valuable insight to clients, as data informs decision-makers from all strata of life.

The department is comprised of four units –

- Field Operations
- Data Analytics
- Social and Health Research
- Market and Media Research

The department is capable and has handled nationwide surveys as well as PAN Africa Surveys for indigenous and international organisations in the past. We have also organised many regional and state-wide surveys for various clients.

Service Offerings

We provide insight using data and analytics that is useful to leaders and decision makers at various levels and in different organisations. Below are our service offerings to the public sector, private sector, and the third / development sector.



RESEARCH SERVICE

PUBLIC SECTOR

As a research organization, we have conducted various consultancy services for government agencies, ministries and parastatals which have brought valuable insight to productivity levels, gaps if any, and recommendations for possible solutions. Some recent studies conducted for the public sector include:

1. Quality Assurance on Customer Enumeration Survey
2. Perception and Causative factors survey in Nigeria
3. Customer Perception and Satisfaction Survey
4. Observational Study
5. Customer satisfaction study
6. Attitudinal Survey
7. Stakeholder Perception Survey
8. Country Survey
9. Baseline Studies
10. Mid-line Studies
11. End-line Studies
12. Enterprise Surveys
13. Impact Assessment Studies
14. Routine Monitoring
15. Evaluation



PRIVATE SECTOR

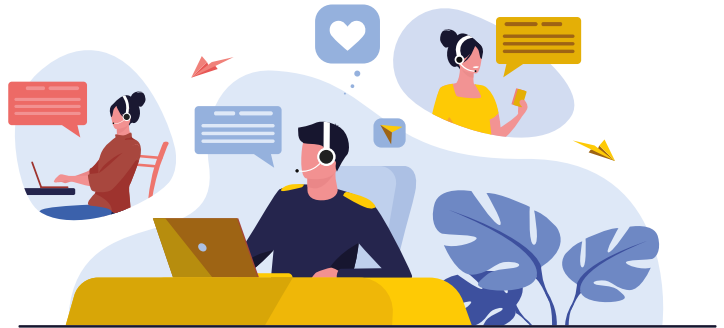
Our Private Sector Offerings Include:

1. Customer Perception Surveys
2. Mystery Shopping
3. Product Test
4. Price Sensitivity Study
 5. Brand health
 6. Brand Loyalty
7. Retail audit
8. Customer Perception Survey
9. Behavioural Study
10. Target Group Index
11. Right Execution Daily
12. Diary
13. Omnibus
14. Media Reach
15. Purchasing Manager Index
16. Market Study
17. Customer Satisfaction Survey
18. Consumption Patterns Survey
19. Brand Awareness and Product Purchase Survey
20. Shoppers Behaviour
21. Advert Testing
22. Price Research
23. Household Survey
24. Communication Network Users in Nigeria
25. Ethnographic Research

THIRD SECTOR

The third sector mostly comprises of non-governmental organizations, civil society organisations and developmental organizations. These surveys are largely centered on social research issues and health research:

1. Baseline Studies
2. Cohort Studies
3. End-line Studies
4. Enterprise Surveys
5. Ethnography Research
6. Evaluation
7. Field Based Monitoring
8. Impact Assessment Studies
9. Knowledge, Attitude and Practice Studies
10. Longitudinal Studies
11. Midline Studies
12. Market Research
13. Making Systems Development
14. Observational Studies
15. Perception Studies
16. Public Opinion Research
17. Randomized Control Trails
18. Routine Monitoring
19. Stakeholder Analysis



DATABASE OF INFORMATION

INFORMATION ON ALL

✓ **Political**

✓ **Economical**

✓ **Social**

✓ **Technological**

✓ **Environmental**

✓ **Legal Issues**



PUBLICATIONS



PORTFOLIO OF INDICES



OPINION POLLS

ANNUAL SUBSCRIPTION SERVICE

The NOI Annual Subscription Service is designed to serve all sectors of the Nigerian Economy. The NOI Annual Subscription Service is a yearly subscription to the results and data analysis of specific or industry related surveys done during the year. The results are trended over a period of time to help clients measure their organization's performance.

This service allows for annual, biannual, quarterly and monthly plans for clients.

KEY PRODUCTS

- Media Intelligence Analysis
- Corporate Image Perception Audit
- Business Intelligence Report
- Business Strategic Analysis

KEY BENEFITS

- Client's market knowledge is reinforced.
- Competitive advantage and fast tracked business growth.
- Platform for Corporate Social Responsibility.

✓ **NPSS**
NOI Polling
Subscription Service

✓ **NMSS**
NOI Media
Subscription Service

✓ **NBSS**
NOI Business
Subscription Service

✓ **NDSS**
NOI Databank
Subscription Service

CONSULTANCY SERVICE



In a highly competitive market, our specialized consulting services unit provides a deliberate and unbiased approach to creating a competitive advantage for our clients based on market research and survey results. Our outputs enable our clients to identify critical behavioural trends and preferences, thus improving decision-making and policy effectiveness.

The information derived from independent surveys provides clients with important contextual information about the Nigerian environment and specific areas of interest, thereby enhancing their business planning and implementation processes.

NOI Polls field operations have distinguished itself as the go to by differential through quality of field research and integrity of data provided.

We cover the 36 states of Nigeria and FCT, as well as some West African Countries.

KEY PRODUCTS

- Market Research
- Specialized Surveys
- Field Research

KEY BENEFITS

- Client's market knowledge is reinforced.
- Competitive advantage and fast tracked business growth.
- Platform for Corporate Social Responsibility.

A dimly lit conference room with a long table and many chairs, with the word 'BOARD' overlaid in yellow.

BOARD

NGOZI OKONJO-IWEALA

Founder

Ngozi Okonjo-Iweala is a champion of the belief that both economic reform and democracy can only be consolidated and strengthened if citizens have a platform to express their preferences on issues that affect their lives. To this end in 2006, her goal of establishing NOI Polls was to create a premier opinion research firm in Nigeria, which will periodically provide a barometer of public opinion on a range of social and economic issues.

Whilst being founder, Okonjo-Iweala yields no influence over, nor is involved in the activities of NOI Polls, a separation that is vital in order to maintain her integrity as a serving member of the government of the Federal Republic of Nigeria.

She is a globally renowned Nigerian Economist who has served her country twice as a minister, two terms as Finance Minister (2003-2006 and again from 2011) and briefly as Foreign Affairs Minister (2006). She has had a distinguished career with the World Bank rising to the positions of Vice-President, Corporate Secretary and Managing Director in 2007.

Ngozi Okonjo-Iweala was educated at Harvard University, graduating magna cum laude with an A.B. in 1977, and earned her Ph.D. in regional economic development from the Massachusetts Institute of Technology (MIT) in 1981.

She is a fellow at the Brookings Institution and was recently awarded an honorary Doctorate Degree of Human Letters, by the prestigious Yale University in the USA, and serves on the Advisory Board of Global Financial Integrity and on the Board of Directors of the World Resources Institute.

Ngozi Okonjo-Iweala was recently appointed as Director-General of World Trade Organisation.



BONAVENTURE MBIDA-ESSAMA

Board Chairman



Bonaventure Mbida-Essama, a retired World Bank Official, currently serves as the Chief Executive Officer of the Nelson Mandela Institution. He has a long and varied professional experience.

Upon retirement, he founded MADIMBA LLC, a consulting firm and has since done high-level consulting assignments with the private sector, the World Bank, and the African Development Bank. Mr. Mbida-Essama holds a Bachelor of Science degree in electrical engineering from Princeton University and an MBA from Harvard Business School.

JANE EBONG

Jane Ebong is a professional Public Relations Expert. She has held senior roles in the Nigerian Civil Service and retired as the Executive Director Services in NETCO – a subsidiary of the Nigerian National Petroleum Corporation (NNPC) after being duly screened and appointed by the FG's Presidency. She joined the board in 2008 as its Treasurer and is a member of the Finance and Administration Committee.



JEAN-LOUIS SARBIB



Jean-Louis Sarbib is a Board Member of NOIPolls Limited. He is Chief Executive Officer at Development Gateway, an international nonprofit social enterprise with the mission to reduce poverty in developing nations by improving aid effectiveness, governance, and transparency through information technology. He was at the World Bank where he occupied several senior positions.

Jean Louis-Sarbib, a member of the board of NOIPolls. He was World Bank's Vice President for Africa, the Vice President for the Middle East and North Africa (MENA), as Senior Vice President for human development, with global responsibilities for the World Bank activities in education, health, social protection, and HIV/AIDS.

He also was with Wolfensohn & Company as a Managing Director. He serves on the boards of World Links for Development, Ben-Gurion University of the Negev, The International Center for Conciliation, and FXB International. He served on the board of GAVI (the Global Alliance for Vaccines and Immunization), the board of UNESCO's International Institute for Education Planning, chaired the governing board of the UNESCO Institute of Statistics, and represented the World Bank at Head of Agency level at the UN-AIDS Committee of Co-Sponsoring Agencies.

Sarbib has received numerous Honors and a Lifetime Award for Diversity and Inclusion from the World Bank.

A dimly lit conference room with a long table and many chairs, with the text 'MANAGEMENT TEAM' overlaid in yellow.

MANAGEMENT TEAM

DR. CHIKE NWANGWU

Chief Executive Officer



Dr. Chike Nwangwu is the Chief Executive Officer of NOIPolls Limited. With over 13 years' experience in data management, consulting, research, monitoring and evaluation, Dr. Chike oversees the general management of the company's day-to-day operations.

Prior to joining NOIPolls, Dr. Chike was with Health Strategy and Delivery Foundation, where he managed the data and analytics team providing analytic support to the organization. He oversaw the performance management program of HSDF in 4 states establishing relationships with the senior stakeholders in the states towards improving the use of data for decision making.

Dr. Chike also led the team providing contract management and data verification services in the performance-based financing project in Nigeria – the Nigeria State Health Investment Project (AF-NSHIP). His core skills include performance management, monitoring and evaluation, data analysis and interpretations, quantitative and qualitative research. He is a Lives Saved Tool (LiST) expert building the capacity to use the LiST to calculate health outcomes and lives saved by various health interventions.

He supported the development of the framework for the Saving One Million Lives Pay for results program (SOML P4R) in Nigeria and has provided support for large scale community-based surveys like the expansion of the SMART survey in Nigeria to cover the entire country and the Nigerian Demographic and Health Survey (NDHS) 2013. His previous work experience spans several organizations including FHI360, MSH, Global Fund and World Bank.

Dr. Chike is a medical doctor and got his MBBS from the University of Nigeria. He also has a Doctor of Public Health (DrPH) degree and a Master of Public Health (MPH) degree both from the prestigious Johns Hopkins University, Baltimore, MD USA. He is certified in performance-based financing (PBF).

OBI ONYEAJUNWANNE-IBRAHIM

Director of Operations

Obi Onyeajunwanne-Ibrahim is the Director of Operations at NOI Polls. She has over 10 years' experience in Operations and Administration. As Director of Operations at NOI Polls, she is responsible for the management of staff and liaison with superiors to make decisions for operational activities.

Before NOI Polls, Obi was the Executive Assistant to the Minister of Finance and the Coordinating Minister of the Economy at the Federal Ministry of Finance, Abuja Nigeria where she was responsible for information management support, screening and prioritizing of correspondence and management of the Minister's schedule. Her duties also covered representation of the Minister's Office at several fora, report preparation, filing and organization of documents, research and memo preparation and management of clerical staff and office supplies. As part of the Minister's frontline operations team, Obi assisted in the coordination of sister financial government institutions for the preparation of the Ministry's end-of-tenure report including researching into the merits and demerits of extant financial regulations.

As Special Assistant to the MD/CEO on Governmental Affairs at the Nigerian Sovereign Investment Authority, Obi was the liaison between the CEO and related government institutions. She was further responsible for the management of appointments and correspondence, preparation of briefing sheets for meetings and conferences and the scheduling and logistics for meetings. Obi was able to secure a more responsive relationship between the NSIA and related investment establishments during her time at the NSIA.

Obi holds an MBA from Birmingham Business School, United Kingdom and is currently running a DBA in International Management, Geneva Business School, Switzerland

Obi is passionate about charity work for the less privileged in the society with a focus on women empowerment and education for the girl-child. By personal endeavours, she has helped several girls complete their senior secondary school education in terms of financing and leadership skills.



MR. CHRISTIAN OBI

Director of Finance



Mr. Christian Obi is the Director of finance and Account at NOIPolls Limited. A Chartered Accountant with over 18 years working experience in tax audit and investigation, tax advisory and consultancy services. He manages the company's finances, ensuring the organization meets its financial obligations.

Christian has significant experience in compliance services involving value added tax and withholding tax management, PAYE tax administration for both local and expatriate staff, corporate and capital gains tax and tax planning services. He started his career with Prudent Finance Limited as junior investment officer and later joined Prudent Merchant Bank Plc (now part of Skye Bank Plc) as a Senior Investment officer. Christian joined Alliance Consulting as an accountant and eventually rose to become the company's Chief Finance Officer, a position he held until he joined NOIPolls Limited. His work experience cut across Banking, Auditing and Taxation, Consulting and Manufacturing.

He is a graduate of University of Lagos and holds a Bachelor of Science degree in Business Administration. He is an associate member of The Institute of Chartered Accountants of Nigeria (ICAN).

Mr. Christian is an ardent fan of Chelsea Football Club and enjoys gospel music. He is also a fitness enthusiast.

PETER OSHAJI

Director of Research

Peter Oshaji Before joining NOIPolls Limited, Peter worked with the Palladium Group under the USAID funded Health Policy Plus Project and Integrated Health Program. He led the Health Policy Plus project which focused on supporting states to capitalize on key reforms in Nigeria health sector such as the Basic Health Care Provision Fund and Primary Health Care Under One Roof policy. Under the USAID Integrated Health Program, peter was the leadership and Governance Advisor and lead to health systems strengthening component of the project which covers strategic Planning, policy, Governance health Financing and Human Resource for Health interventions.

He supported the development of the framework for private sector engagement for the “adopt a PHC” and “adopt a family” initiatives. He also worked as a Business Advisor under the Africa Health Markets for Equity (AHME) program funded by DFID and Bill and Melinda Gates Foundation which focused on strengthening supply side financing for improvement in Family Planning Services in private health facilities in Nigeria through the Medical Credit Fund (MCF). He also worked in operations and marketing units in Nigeria Banking industry.

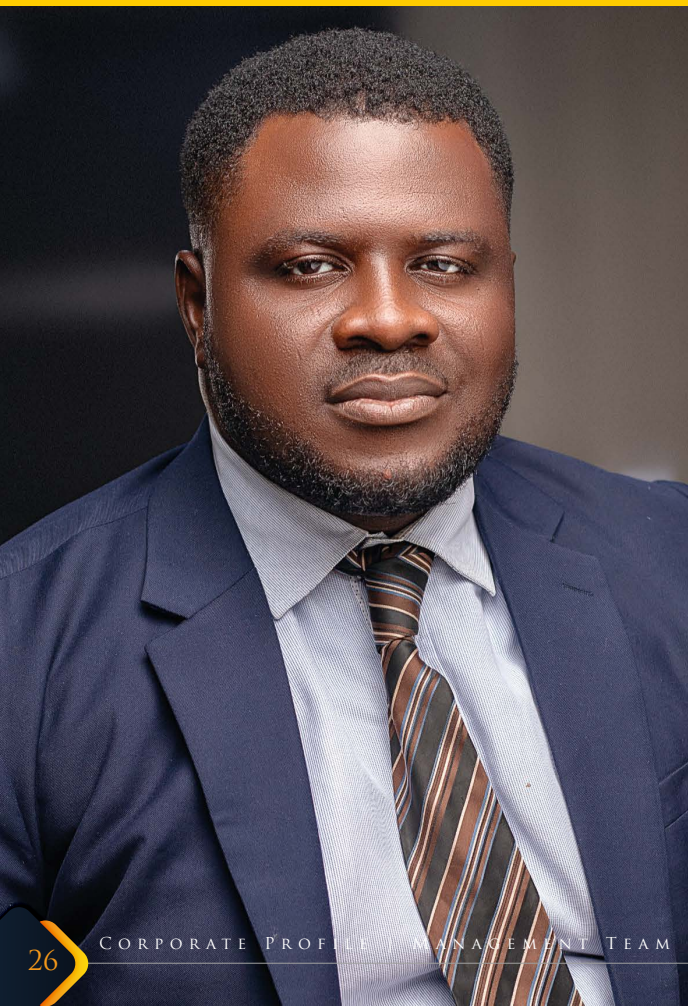
His core skills include program Management, financial modelling, data analysis and advocacy. Peter has executed several surveys across Nigeria in the areas of health financing, health policy and governance and is experienced in the use of several health-related models for planning such as the One Health Tool (OHT). Peter is Fellow of the African Institute of Public Health Practitioners, has a Bachelor’s Degree in Accounting, a Post Graduate Diploma in Public Health and a Masters in Health Economics, and Banking & Finance

Peter can be described as futurist who loves to watch football and documentaries.



TUNJI AJIBOYE

Head, Data Analytics



Ajiboye Olatunji Sesan has over 10 years of professional experience as a practising statistician in various research studies across health, agriculture, education, energy, finance, governance, conflict resolution and fast moving consumer goods sectors.

He studied statistics and his expertise includes research design and methodology, data processing, analyses, interpretation, and report writing.

Tunji has worked on notable projects with Bill and Melinda Gate Foundation, Capital Plus Exchange (CapPlus) USA for both Ghana and Cote D'Ivoire, ENCompass, Adam Smith international, Green Innovation Centres in agriculture and food sector (GIAE) for the International Zusammenarbeit (GIZ), Japan International Cooperation Agency (JICA), National Population Commission, World Bank, Society for Family Health, National Programme on Immunization, Association for Reproductive and Family Health, Coca-Cola Nigeria, Nigerian Breweries, SOS Children Villages Nigeria, UKAID/U-SAID sponsored research projects among others.

As Head of Data Analytics, he is responsible for supervising the data analytics team; questionnaire scripting and mobile deployment of questionnaire; data processing and descriptive/inferential analyses leading to significant insights and inferences to support decision making.

NELLY OHUCHE

Head, Corporate Communications

Nelly Ohuche is Head of Corporate Communications and Knowledge Management Unit. She has had two decades of experience in television and radio broadcast with particular focus on gender, health and social development. Most of her work in the media centered on gender, conflict writing and reporting, health and family based content.

She was Talk Show Host for a few radio programmes to include Feminique, Our State/Our City, Family Focus amongst others.

She has deployed her skills as a Communications Specialist in a USAID funded Community Initiative to Promote Peace (CIPP) field based monitoring focused at mitigating violent conflicts in at-risk communities across Benue, Plateau and Kaduna states. She has undergone short training with UN Women on gender related issues and had short stints in Print media on the Foreign Desk of Champions Newspapers, Contact Sports and National Standards Newsmagazine, and as a Media Manager/Publicist with Buckwyld Media Production.

Nelly volunteers as a Media and Public Relations Coordinator for Green Heroes Foundation involved in catering for the social welfare and mental wellbeing of retired/deceased military personnel and their families.

She is an Associate Member of the Nigerian Institute of Public Relations (NIPR), an Alumnus of the prestigious University of Ibadan and the National Broadcast Academy.

Nelly holds a Bachelor's Degree in Counselling & Human Development / Communication & Language Arts, University of Ibadan; Certificate in Supporting Victims of Domestic Violence, University of Sheffield, School of Nursing & Midwifery; as well as a Certificate in Religion, Radicalization & Resilience from the European University Institute (EUI), Robert Schuman Centre.

Nelly is a lover of history and archaeology.



RAPHAEL MBAEGBU

Team Lead, Social Research



Raphael Mbaegbu is the Head, Social Research at NOI Polls. He has over 12 years' cross-cutting research and program experiences on Governance, Community Resilience, Violence and Conflict, Health, Agriculture and education. He has strong expertise in Monitoring and Evaluation of development programs in Africa.

Prior to joining NOI Polls, he was the Program Officer, Research and Strategy Development at the CLEEN Foundation where he coordinated nationwide surveys and programs; including the National Crime and Victimization Surveys, Harvard University Justice Indicator Program and the West African Border Security Surveys. Raphael was also the National Investigator for Afrobarometer Surveys.

Over the last 5 years with NOI Polls, he has led several surveys and opinion polls for both Local and International Development Organizations in Nigeria such as the International Republican Institute (IRI), DFID, USAID, United States Institute of Peace (USIP), Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), the German Embassy, The World Bank, and the Global Fund program on health among others. He possesses the requisite intellectual capital, skills and exposure to manage any research-based intervention program within the framework of global development in the Sub-Saharan Africa having worked with diverse project teams, program partners and country stakeholders to deliver program objectives.

He has attended various research training's and courses across several countries in Africa including South Africa, Ethiopia, Kenya and Senegal. He has visited almost all the states in Nigeria for development project implementations, sometimes stayed in basic conditions when necessary. Raphael has written and coordinated many policy documents. He holds Masters Degree in Project Development and Implementation (MPDI) from University of Ibadan Nigeria. He is also an ardent listener and enthusiast of traditional African music.

IJEOMA UNIGWE

Manager, Human Resources & Administration

I jeoma Unigwe currently leads the Human Resources and Administration Unit. With six years of HR management experience across Benin Republic, Togo, Cote d'Ivoire, and Nigeria.

She holds a Professional degree in Human Resources International (PHRi) certification from HRCI, complemented by a diverse educational background, including an internship at Lagos Business School, Pan-Atlantic University, a Bachelor of Arts from Obafemi Awolowo University, and a Diploma in French from The Nigerian French Language Village.

Outside the professional realm, she enjoys writing and indulging in African literature.al interest in humanitarian work.



OLUFEMI TAIWO

Team Lead, Market and Media Research



Olufemi Taiwo is the Team Lead, Market and Media Research at NOI Polls. He has over 10 years work experience in the research Industry which spans research design, business analytics, randomised evaluation, data analysis and management, collection of primary and secondary data.

Femi's early years in the research industry was in market research where he provided research services in retail audit measurement, sales tracking, product testing, retail census, concept testing, consumer behaviour, customer satisfaction, cooperate image perception, advertisement tracking, television & radio audience measurement. Some clients worked on the afore mentioned include; Standard Chartered Bank, Nigerian Breweries, Coke International, Airtel, MTN, Motorola, Flour-mills of Nigeria, Friesland, etc. In recent years as a social researcher, he has designed impact evaluations to measure the impact of interventions and programs of development sector organisations such as; World Bank, DFID, GIZ, BMGF, ENCompass, IRI, CHAI, ARFH, HERFON, CDD, Dalbergetc.

The thematic areas he has been involved in are; health, education, agriculture, energy, conflict resolution, governance, economy (Micro Small Medium Enterprises).

He holds a National Diploma in Statistics and a Bachelor of Science in Statistics from the Olabisi

Onabanjo University and a Master's in Business Administration from the National Open University Of Nigeria.

Femi is an avid football and tennis player who is also passionate about gender equality, wildlife and science inventions. He is also a keen traveler.

CHIDI AKUBUE

Head, NOPC

Chidi Akubue is the Head of Department at the NOIPolls Opinion Polling Centre (NOPC) which puts him in charge of the day-to-day running of the Centre which includes designing survey instruments , report writing, proposal writing, quality control checks and cost management control and overseeing its management.

He has over 8 years work experience and has garnered organizational and managerial experience having worked as a Customer Care Representative for Zain Nigeria Telecommunications and later as an Assistant Team Lead at the Airtel Nigeria Telecommunication. His main skillsets include the use of various call center software to guaranty that deliverables are met on time and also ensure customer satisfaction.

He holds a Bachelor of Engineering degree in Mechanical Engineering from the Federal University of Technology, Minna and a diploma in Customer Service. He also has a certification in Workplace Safety and Health, Project Management, Fundamentals of Monitoring and Evaluation (M&E) and currently running a Post Graduate Diploma (PGD) in Business Administration at the National Open University, Abuja.

He loves to meet new people and is also a keen traveler. He is a football enthusiast and a fervent supporter of the Chelsea football club.



MARYAM ABDULSALAM - ANIBILOWO

Manager, Program



Maryam Abdulsalam - Anibilowo is a Program Manager at NOI Polls with over 8 years of experience working on public health program. In NOI Polls she manages the Bill and Millinda Gates Foundation program on Maternal and Newborn Health. Before joining NOI Polls she worked as a Consultant for Initiatives Conseil International-Sante (ICI SANTE) on a Global Fund Programme to train Civil Society Organizations in Lagos State.

Maryam worked with the Institute of Human Virology of Nigeria as a Research Officer for the African Collaborative Centre for Microbiome and Genomics Research's (ACCME's) Human Papillomavirus (HPV) and Cervical Cancer Study. She has also worked as a training consultant for Clinton Health Access Initiative. Maryam is experienced in data analysis using SPSS and has experience writing reports for different health programs.

She has written several research papers among which her journal article on Health facility delivery in sub-Saharan Africa can be found in BMC Public Health. She enjoys travelling and spending time with family.

HAMZA KABIR

Head, Field Operations

Hamza is the Head of Field Operations at NOI Polls Limited, a position he has held since joining the organization since 2013. He has over 16 years of professional services, consulting, his experience as a Researcher, data manager development and evaluation consultant in various studies and evaluation projects across various sectors.

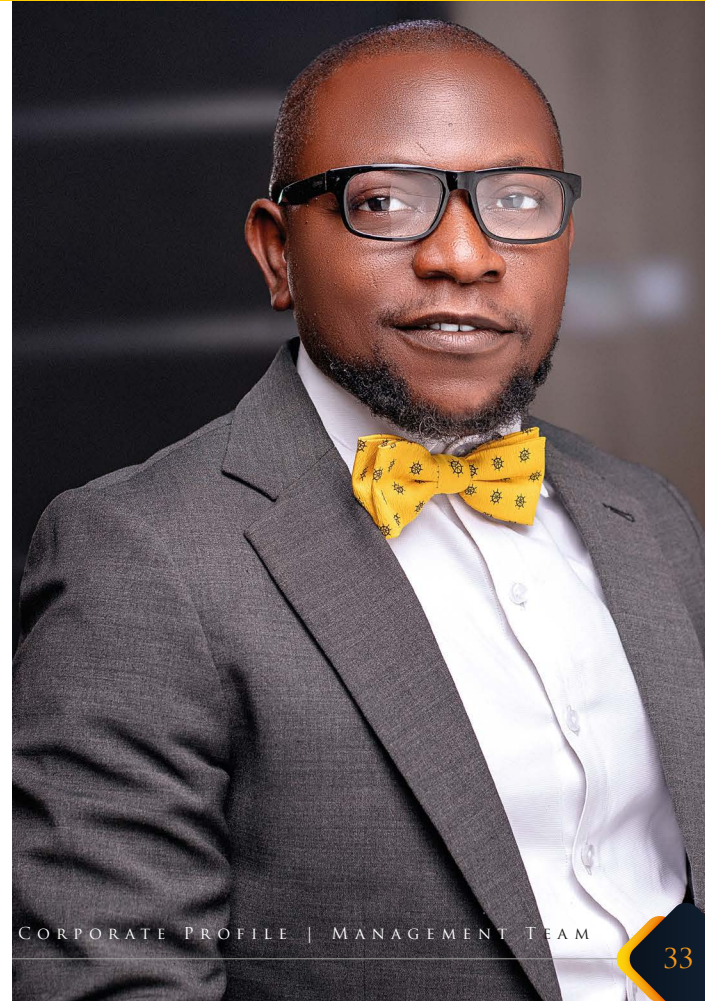
He has lead over 80 baseline, midline and endline development evaluation studies which has led to insightful outcomes and findings, leading to actionable recommendations. Prior to joining NOI Polls, Hamza was a research executive and the Head of Unit at Market Research Consultancy Ltd Nigeria. He managed PAN Nigeria Projects for Nigerian Breweries which has about 11,000 respondents monthly on retail audit, Coca Cola which has about 54,000 respondents and several other Adhoc projects.

Hamza has also managed projects ranging from SOS Children Villages (reducing child vulnerability through youth, family and community empowerment), Oando Foundation (Out-of-school children endline evaluation), Save the Children (rural and labour market assessment, disability and child development assessment) and Mercy Corps (financial inclusion evaluation and labour market assessment) amongst others.

He served as a national expert for GFA Green innovation project and technical lead for IFAD farmers profiling and mapping in 7 states in Northern Nigeria. He is also a Service provider for CBN Anchor Borrowers Programme (ABP) for over 30,000 farmers for mapping, input distribution.

Hamza is skilled in research design and methodologies, data processing, data analyses, data interpretation, and report writing, and graduated from Lagos state University with BSc Banking and Finance, MBA Marketing Ladoko Akintola university of Technology Ogbomosho. PGD Peace and Conflict Resolution from the National Open University of Nigeria.

He loves nature and enjoys traveling and meeting people of diverse ethnicity.



PARTNERS & CLIENTS

Gates Foundation



Adam Smith
International

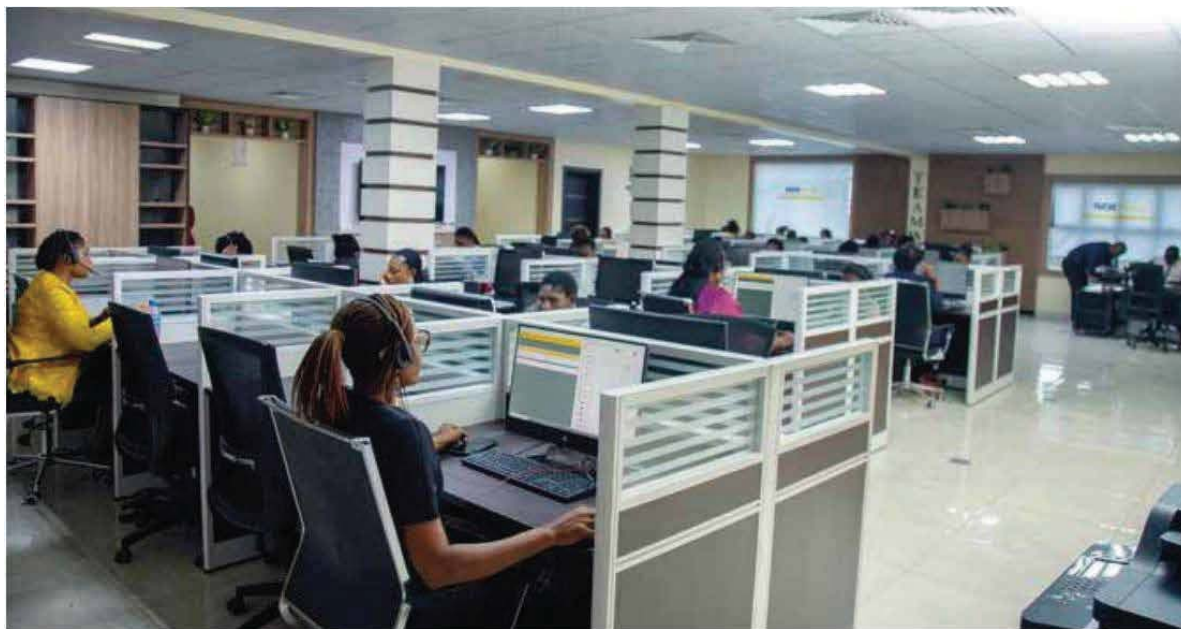


Cabinet Office



GALLUP®







NOIPolls

POLLING | RESEARCH | ANALYTICS | DATABANK | STRATEGY

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