



PRESIDENT BUHARI'S 4-YEAR SCORECARD



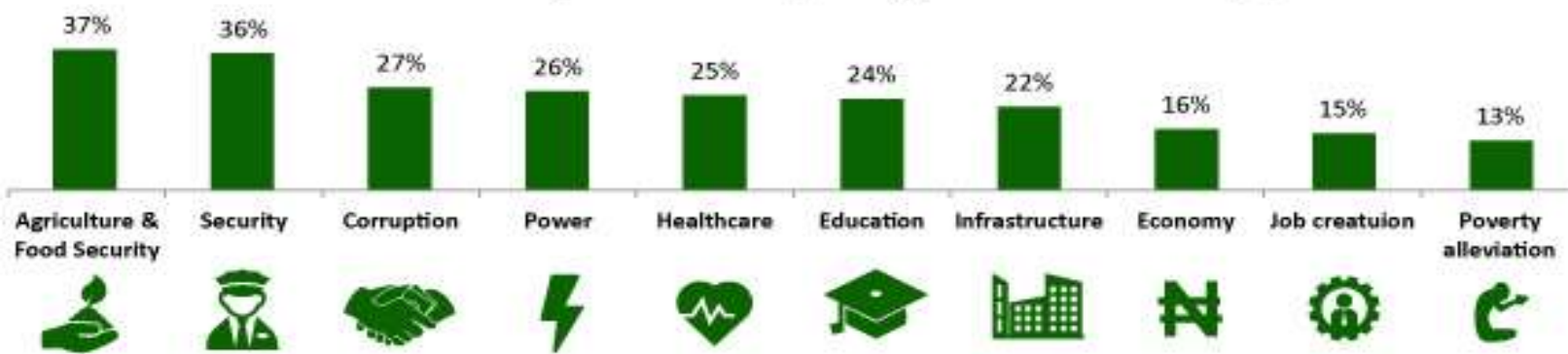
Approval Rating of President Muhammadu Buhari (June 2015 – May 2019)



4 - Year Average score = 49.3

Source: NOIPolls - April 2018

Performance Rating of President Buhari on Ten Top Indicators Over The Last 4 Years (June 2015 – May 2019) (Cummulative Average)



Source: NOIPolls - May 2019

NOIPolls is the **NO.1** for credible country-specific polling service in the west African region. This poll was conducted by NOIPolls Limited, for more detailed information on the poll and methodology used, please visit www.noi-polls.com

PRESIDENT BUHARI'S 4-YEAR APPROVAL RATING RESULT

NOIPolls Presents President Buhari's First Term Approval Rating

Abuja, Nigeria. June 5th, 2019 – NOIPolls presents its compilation of public opinion polls on a monthly series of presidential approval rating to appraise the performance of President Muhammadu Buhari in his first term as President. NOIPolls has been conducting these polls on a monthly series to evaluate the performance of Nigeria's sitting president since January 2013. This has continued through the assumption of office of President Muhammadu Buhari.

Following the inauguration of President Muhammadu Buhari for another term of four years on the 29th of May, 2019, we release figures from our monthly approval rating for the 4-year period (June 2015 to May 2019). The results revealed that the President's scorecard was highest in his first year in office with an average of 63.9 percent. This could be influenced by his high rating in September and October 2015 with 78 and 80 percent respectively. On the other hand, the President's performance was rated lowest in his fourth year in office with an average of 41.3 percent. Generally, the average approval rating of the president in his first term in office stands at 49.3 percent; with his latest rating of 36 percent in May 2019.

Approval Rating of President Muhammadu Buhari (June 2015 – May 2019)



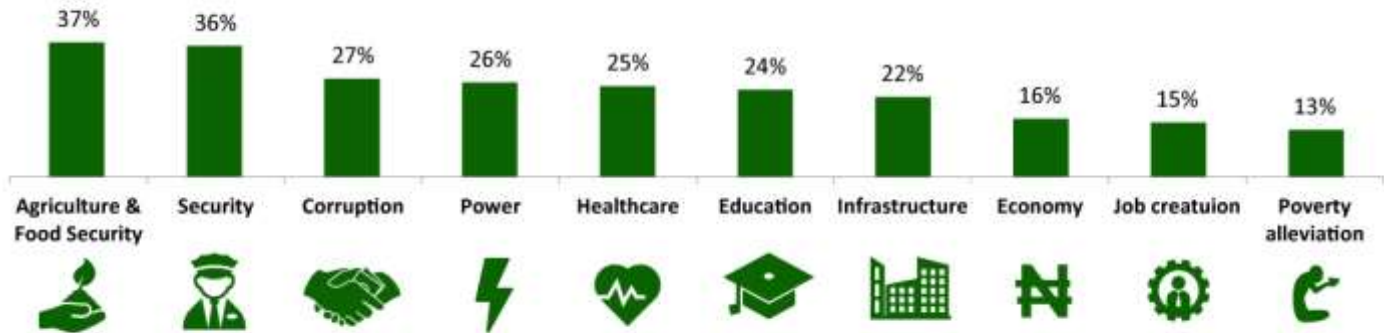
Source: NOIPolls – April 2018

4 – Year Average score = 49.3

Similarly, Nigerians also appraised the performance of President Buhari on specific indicators using a Likert scale of 1 to 5, where 1 represents 'Very Poor' and 5 represents 'Excellent'. Starting off with his 3 cardinal policy thrusts: the

president was rated 36 percent on Security; 27 percent on Corruption; and 16 percent on the Economy. Correspondingly, he scored 37 percent on Agriculture and Food Security, 26 percent on Power, 25 percent on Healthcare, 24 percent on Education, 22 percent on Infrastructure, 15 percent on Job Creation, and 13 percent on Poverty Alleviation. Averagely, the President was rated poorly on all indicators analysed in his first term in office.

Performance Rating of President Buhari on Ten Top Indicators Over The Last 4 Years{June 2015 – May 2019} (Cummulative Average)



Source: NOIPolls – May 2019

In conclusion, the President recorded an average performance of 49.3 percent in his first term in office. Similarly, the President was rated poorly on some specific indicators in his first four years in office. This is no surprise to us considering our constant interactions with the public and our numerous field visits across the country. For instance, job creation recorded a poor average of 15 percent in his first term in office and this may suggest that some Nigerians are unemployed. According to the National Bureau of Statistics (NBS), Nigeria’s unemployment rate increased from 18.8 percent in the third quarter of 2017 to 23.1 percent in the third quarter of 2018.¹ Therefore, it is important for the government and other stakeholders to ensure that adequate job creation policies and social safety nets are mapped out and properly implemented to tackle unemployment and poverty in the country.

METHODOLOGY & SOCIO-DEMOGRAPHICS

NOIPolls – Nigeria’s premier public opinion polling firm, has been conducting a monthly series of approval ratings to gauge the opinions of Nigerians and measure the performance of the president since January 2013. The poll series for President Muhammadu Buhari’s administration commenced in June 2015; and is typically conducted on the last few days of every month to appraise the president’s job performance for the month. So far, 48 polls have been conducted in this series (June 2015 through May 2019). During this period, pollsters from NOIPolls have spoken to over 250,000 Nigerians, with 48,000 completed interviews across the country.

The polls involved telephone interviews of a proportionate nationwide sample of 48,000 randomly selected phone-owning Nigerians aged 18 years and above (1,000 completed interviews per month), representing the six geopolitical regions and 36 states and the FCT of the country. Interviews were conducted in 5 languages – Igbo, Hausa, Yoruba, Pidgin English and English. Although we can say with 95% confidence that the results obtained were statistically precise (on a monthly basis) - within a margin of error of plus or minus 4.65%; we recognize that the exclusive use of telephone polling has its limitation of excluding non-phone-owning Nigerians. Nonetheless, with the country’s tele density put over 100 percent by the Nigerian Communications Commission (NCC), we consider our telephone polling

¹ <https://www.premiumtimesng.com/news/headlines/301896-nigerias-unemployment-rate-rises-to-23-1-nbs.html>

approach appropriate. Also, given the rigorous scientific process of randomization and stratification applied, we can confidently stand by the validity of our methodology and approach.

Disclaimer

This press release has been produced by NOIPolls Limited to provide information on all issues which form the subject matter of the document. Kindly note that while we are willing to share results from our polls with the general public, we only request that NOIPolls be acknowledged as author whenever and wherever our poll results are used, cited or published.

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